

For the Sponsor:

Innovative and **unique** communication

Targeted audience selected by users with affinity for your offerings

Enabled with **Viral Marketing** capabilities to promote rapid wide spread propagation

Incredible **Data Mining** capabilities:

- Detailed click thru tracking
- User Demographics
- Relative ad efficacies
- Custom user questions

Quick **feedback** (weekly) on new offerings/ad campaigns

Low **cost** and effort to adopt

Very **effective** ad cost per exposure / click thru

For the Consumer:

No risk – Every week a winner, never a loser

You are **in control** – Decide when you want the screen saver active

Promotional content from the vendors you **select**

Great prizes every week

The more you use it, the better your chances to **WIN!**

Easy to install, easy to use, easy to win

Click thru feature allows you instant access to content of interest

New content every week - the latest info on new products and services



THE LOTTERY SCREEN SAVER IS A NEW ADVERTISING CONCEPT THAT CONVERTS THE UNTAPPED REAL ESTATE OF CONSUMER AND BUSINESS SCREEN SAVERS INTO ROTATING, VIRAL AD BILLBOARDS. USERS ARE CREATIVELY INCENTIVIZED AND SPONSORING ADVERTISERS ARE PROVIDED ROBUST FEEDBACK AND ANALYSIS ABOUT THEIR PRODUCTS AND BRAND.

LSS INC.

Lottery Screen Saver

Lottery Screen Saver
9546 Hampton Reserve Drive
Brentwood, TN 37027-8484

615-934-1291

Info@LotteryScreenSaver.com

LSS INC.
320909